

A CLEARER

way forward.

Your coastal property project, carefully considered.

An illustrative proposal showing how Harbour Lane could guide research, coordination and communication from first brief to confident decisions.

01 / THE OPPORTUNITY

A plan built *around your priorities.*

Every considered property move starts with understanding what matters. This example brief illustrates the questions that shape useful advice, not a real client engagement.



01

The right place

Identify suitable coastal locations with clear lifestyle and practical criteria.

02

Confident choices

Compare options on cost, suitability, access, condition and trade-offs.

03

Fewer loose ends

Keep research, introductions and key decisions in one organised view.

02 / SCOPE OF SUPPORT

From the first question *to a confident plan.*

Four focused workstreams, shaped for a fictional example project. A real proposal would be agreed after an initial assessment.

A

Discovery & direction

Goals, budget, timescales, preferred locations and decision criteria.

B

Research & shortlist

Illustrative location research, comparative options and a structured shortlist.

C

Specialist coordination

Introductions and practical coordination with independent specialists as agreed.

D

Summary & handover

A concise recommendation report, open decisions and a clear action plan.





03 / THE DELIVERY ROADMAP

Six weeks. Four stages.

A sample sequence to make the working relationship easy to understand. Actual timing depends on the agreed scope and third-party availability.

01 Week 1

Discovery

Confirm objectives, priorities and constraints.

02 Weeks 2–3

Research

Explore locations, options and practical trade-offs.

03 Weeks 4–5

Coordination

Review a shortlist and organise agreed introductions.

04 Week 6

Handover

Share recommendations and map the next steps.

04 / ILLUSTRATIVE INVESTMENT

Transparent scope.
Clear example costs.

The figures below are invented solely to demonstrate a quotation layout. They are not market rates, a tax assessment or an offer to provide services.

EXAMPLE SERVICE	COST
Discovery and initial project brief	£450
Location and property research	£1,100
Coordination and introductions	£750
Consolidated report and handover	£350

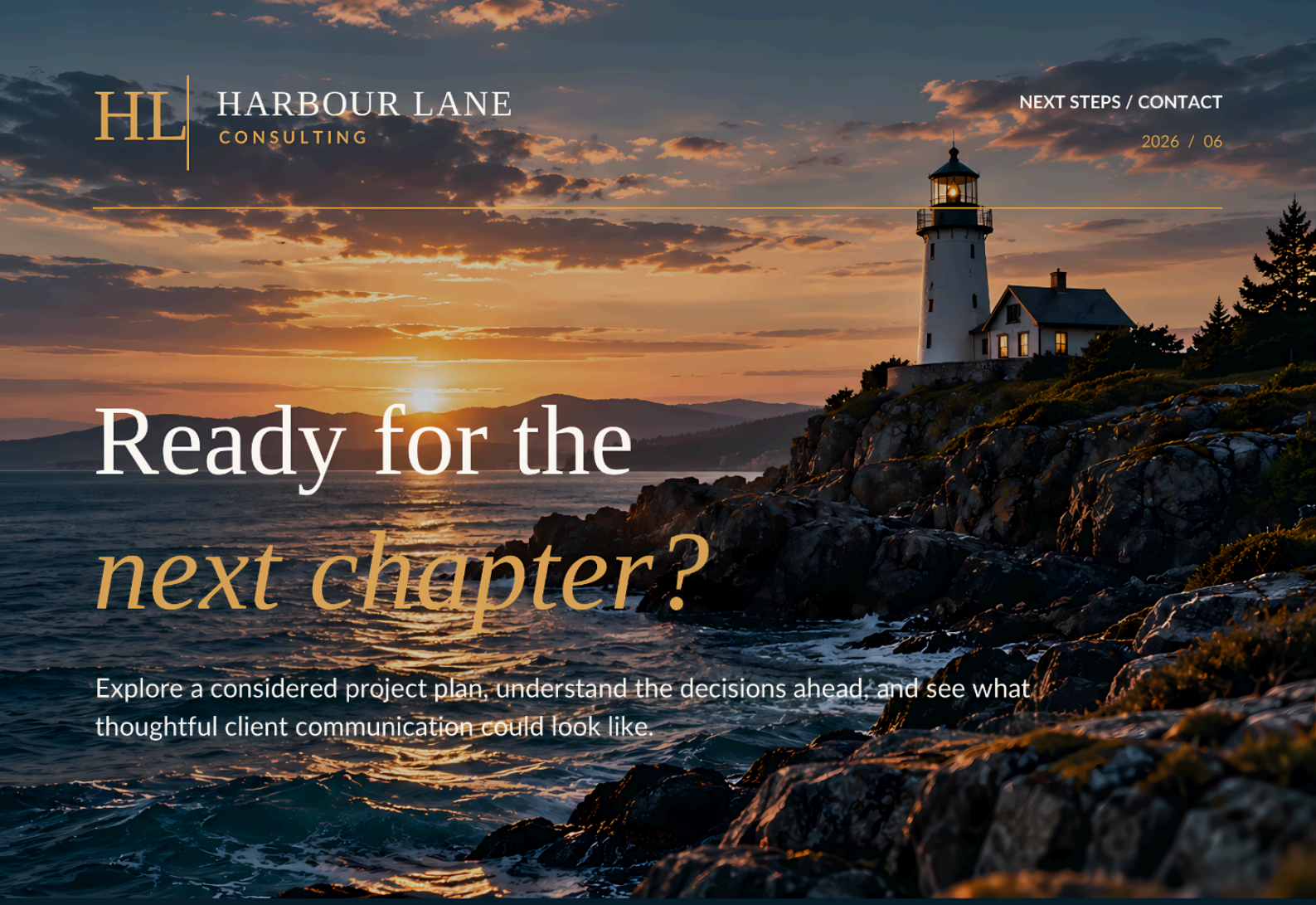
For demonstration only

No real client, contractor or property is represented. Any genuine work would need an individually agreed brief, fee basis, expenses and tax treatment.

Illustrative subtotal	£2,650
Example VAT (20%)	£530
TOTAL	£3,180

SCOPE BOUNDARIES

Legal advice, financial advice, surveys, third-party fees, travel and regulated property services are excluded unless separately agreed with appropriately qualified providers.



Ready for the *next chapter?*

Explore a considered project plan, understand the decisions ahead, and see what thoughtful client communication could look like.

THREE SIMPLE NEXT STEPS

01 Talk through the brief

02 Agree the scope

03 Confirm the plan

HARBOUR LANE

CONSULTING · FICTIONAL DETAILS

ADDRESS

Studio 4 · Harbour Lane

LOCATION

Kingsbridge, Devon

EXAMPLE PHONE

01632 960 423

EXAMPLE EMAIL

hello@harbourlane.example

EXAMPLE SITE

harbourlane.example

SEE THE REAL DESIGN STUDIO BEHIND THIS CONCEPT ↗